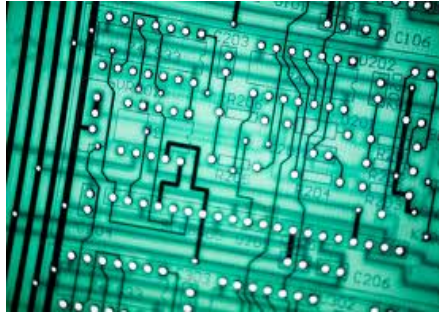


# Executive Business Advisers

## Business Growth Experts

*Helping companies improve business performance and sales revenue growth in 30 Days !*

## Technology Industry Specialty



### Growing a Technology business today is not easy.

The Technology (Hardware, Software, Services) sector is a \$1.5 trillion industry. The industry is fragmented, however in some segments the top 50 companies generate over 60% of revenue. The success and profitability of a Technology company depends on technical expertise, new product development, effective sales and marketing.

Large companies have advantages in access to capital and marketing. Small companies can compete successfully by having expertise in a particular field of knowledge and specializing in niche markets.

Right now, perhaps more than ever before, Technology companies need to find new ways to improve their business performance and revenue growth. What worked in the past, does not work today. You need to implement new strategies, tactics and proven best practices to meet or exceed your business performance goals.

### About Our Firm



We are a unique consulting firm of business growth experts. Our specialty is helping companies improve their business performance and sales revenue growth in 30 days. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

### We Help Technology Companies

- Increase sales revenue growth
- Improve marketing performance
- Increase competitive advantage
- Reduce operating costs
- Improve profitability
- Reduce business risk
- Improve Return on Investment
- Improve customer value & retention
- Improve business focus & integration

### Our Expertise and Services

Specialty Services	Business Success Program						
	Strategic Planning	Sales	Marketing	Customer Service	Operations	Technology	Staff & Leadership
Assessments	✓	✓	✓	✓	✓	✓	✓
Consulting	✓	✓	✓	✓	✓	✓	✓
Training	✓	✓	✓	✓	✓	✓	✓
Management	✓	✓	✓	✓	✓	✓	✓

### What Makes Us Different

- We offer "Performance Based" pricing.
- We deliver dramatic results at a reasonable cost.
- We are experts at improving business performance and growth.
- We are expert advisers with over 25 years experience in the field.
- We have developed and use a proven, copyrighted methodology.

### Technology Clients

- Hardware Technology Companies
- Software Technology Companies
- Biotech Companies
- Development & Consulting Firms
- Staffing & Service Firms