

Executive Business Advisers

Business Growth Experts

Helping companies improve business performance and sales revenue growth in 30 Days !

Retail Industry Specialty



Growing a Retail business today is not easy.

The Retail sector is a \$4 trillion industry. The industry is fragmented with large companies dominating some segments. The success and profitability of a Retail company depends on efficient supply chain management, effective merchandising and marketing.

Large companies have advantages in purchasing, distribution and marketing. Small companies can compete successfully by selling unique merchandise, providing superior customer service, offering a distinctive shopping experience, or serving a local market.

Right now, perhaps more than ever before, Retail companies need to find new ways to improve their business performance and revenue growth. What worked in the past, does not work today. You need to implement new strategies, tactics and proven best practices to meet or exceed your business performance goals.

About Our Firm



We are a unique consulting firm of business growth experts. Our specialty is helping companies improve their business performance and sales revenue growth in 30 days. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

We Help Retail Companies

- Increase sales revenue growth
- Improve marketing performance
- Increase competitive advantage
- Reduce operating costs
- Improve profitability
- Reduce business risk
- Improve Return on Investment
- Improve customer value & retention
- Improve business focus & integration

Our Expertise and Services

Specialty Services	Business Success Program						
	Strategic Planning	Sales	Marketing	Customer Service	Operations	Technology	Staff & Leadership
Assessments	✓	✓	✓	✓	✓	✓	✓
Consulting	✓	✓	✓	✓	✓	✓	✓
Training	✓	✓	✓	✓	✓	✓	✓
Management	✓	✓	✓	✓	✓	✓	✓

What Makes Us Different

- We offer "Performance Based" pricing.
- We deliver dramatic results at a reasonable cost.
- We are experts at improving business performance and growth.
- We are expert advisers with over 25 years experience in the field.
- We have developed and use a proven, copyrighted methodology.

Retail Clients

- General Merchandise Retailers
- Specialty Retail Stores
- E-Commerce Retail Stores
- Dealers and Distributors
- Food and Drink Establishments