

# Executive Business Advisers

## Business Growth Experts

*Helping companies improve business performance and sales revenue growth in 30 Days !*

### Nonprofit Industry Specialty



#### Growing a Nonprofit business today is not easy.

The Nonprofit sector is a \$1 trillion industry. The industry is highly concentrated with institutions over \$100 million generating over 60% of revenue. The success of a Nonprofit depends on efficient operations, fundraising and effective marketing.

Large institutions have economies of scale in operations and high name recognition. Small institutions can compete successfully by focusing on services that cannot be met by the market or government and effective marketing.

Right now, perhaps more than ever before, Nonprofit companies need to find new ways to improve their business performance and donation growth. What worked in the past, does not work today. You need to implement new strategies, tactics and proven best practices to meet or exceed your business performance goals.

#### About Our Firm



We are a unique consulting firm of business growth experts. Our specialty is helping companies improve their business performance and sales revenue growth in 30 days. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

#### We Help Nonprofit Companies

- Increase donation revenue growth
- Improve marketing performance
- Increase new donor growth
- Reduce operating costs
- Improve efficiency
- Reduce business risk
- Improve strategic partnerships
- Improve donor value & retention
- Improve business focus & integration

#### Our Expertise and Services

Specialty Services	Business Success Program						
	Strategic Planning	Sales	Marketing	Customer Service	Operations	Technology	Staff & Leadership
Assessments	✓	✓	✓	✓	✓	✓	✓
Consulting	✓	✓	✓	✓	✓	✓	✓
Training	✓	✓	✓	✓	✓	✓	✓
Management	✓	✓	✓	✓	✓	✓	✓

#### What Makes Us Different

- We offer "Performance Based" pricing.
- We deliver dramatic results at a reasonable cost.
- We are experts at improving business performance and growth.
- We are expert advisers with over 25 years experience in the field.
- We have developed and use a proven, copyrighted methodology.

#### Nonprofit Clients

- Charitable Organizations
- Public Service Organizations
- Business Service Organizations
- Environmental Organizations
- Educational Organizations